M2M BUSINESS SOLUTIONS INC. · SINCE 2017

Company profile

Executive advisory, business transformation and corporate training.
Founded in 2017 on a professional journey that began in 1997.

Lead. Align. Overcome.

M2M Business Solutions Inc. · Executive advisory, business transformation and corporate training · Brampton, Ontario, Canada

Every business begins with ambition.

Every milestone represents decisions made, challenges overcome, and people who believed in what was possible.

But as organizations grow, complexity grows with them.

Priorities compete. Processes evolve. Expectations increase. And sometimes, the very systems that helped build the business begin limiting what it can become.

We understand. We've been there.

At M2M Business Solutions, we work alongside business owners, CEOs, and executive teams to unlock organizational potential and build more profitable, productive, sustainable, and scalable businesses.



NOT FROM THE SIDELINES. *FROM BESIDE YOU.*

WHY ORGANIZATIONS CHOOSE M2M

We've Been on Your Side of the Table.

We know what it's like to carry the responsibility of business performance.

To make difficult decisions.To manage financial pressures.To lead teams through uncertainty.To balance immediate operational demands with long-term strategic ambitions.

And to discover that a strategy that looks perfect on paper can be difficult to execute in reality.

Our experience comes from building, operating, leading, and transforming businesses. **Not simply studying them.**

01
We Listen Before We Recommend

Every organization deserves to be understood before solutions are proposed.

02
We Respect What You've Built

We recognize existing achievements and work to strengthen the foundations of future success.

03
We Speak Your Language

We understand margins, cash flow, productivity, customers, people, and the realities of organizational execution.

04
We Value Transparency

We believe in honest conversations, constructive challenge, clear expectations, and mutual accountability.

05
We Work Alongside You

Our role extends beyond recommendations to supporting implementation, alignment, and measurable progress.

06
We Believe People Matter

We recognize that sustainable performance depends on creating environments where people can contribute, develop, and thrive.

OUR STORY

From the plant floor to the boardroom.

M2M Business Solutions Inc. began with a simple observation from a career, starting in 1997, spent in entrepreneurship, automotive manufacturing and global operations: most performance problems are not strategy problems. They are problems of clarity, accountability and people who are not set up to succeed.

Since 2017 we have delivered more than 100 projects with over 60 client organizations, from family-owned manufacturers to international industrial firms. Our work covers executive advisory, organizational design, founder succession, culture, leadership development and workforce training.

Today M2M Business Solutions Inc. is home to our six corporate solutions, our corporate training programs and The Harmonic System™. Its trading brands, M2M Business Hub (memberships, entrepreneurial education and community) and M2M Publishing House, are operated by the same company you contract with, invoice through and hold accountable.

2017

Founded in Ontario as M2M Business Solutions Inc.

100+

Advisory, transformation and training engagements

60+

Client organizations in Canada, the U.S. and Europe

1997

Start of the hands-on operating experience behind our work

HOW WE ARE ORGANIZED

One company, one standard.

M2M Business Solutions Inc. is the incorporated company, registered with the CRA and responsible for all client agreements and invoicing.

INCORPORATED COMPANY

M2M Business Solutions Inc.

The legal entity and training provider. Owner of The Harmonic System™ methodology and home of our corporate training programs.

TRADE NAME

M2M Business Hub

Our entrepreneurial ecosystem: memberships, practical business education, courses and community.

TRADE NAME

M2M Publishing House

Our imprint for books, white papers and research papers.

RECOGNITION

Awards and affiliations.

Forbes Coaches Council

Kiran Mann, contributing author on Forbes.com, 2021–2025

EY Entrepreneur of the Year

Finalist

SME Consultancy of the Year

Small Business Awards, 2021

Top 10 Most Inspiring CEOs

Beyond, 2021

WHAT WE DO

Six solutions. One method.

M2M CEO Advisor™

Because leadership decisions shape everything that follows. Strategic partnership for CEOs, owners, and executive leaders navigating complex decisions, organizational priorities, business growth, and transformation.

M2M Foundation™

Strong foundations support extraordinary ambitions. Strengthening strategic direction, organizational structure, management systems, accountability, and operational capabilities to support sustainable growth.

M2M Breakthrough™

Unlock the performance already within your organization. Identifying barriers to profitability, productivity, and operational performance, then translating opportunities into measurable improvements.

M2M Harmonic Transformation™

When every part aligns, the whole organization moves forward. Enterprise transformation through the alignment of leadership, people, strategy, structure, operations, and technology.

M2M Organizational AI Readiness™

The future of AI begins with organizational readiness. Preparing leadership, people, processes, data, governance, and infrastructure for responsible AI adoption and measurable business value.

M2M Beyond the Founder™

Build an organization capable of thriving beyond one individual. Strengthening leadership continuity, succession readiness, governance, delegation, and organizational independence.

HOW WE WORK

The Harmonic System™: Lead. Align. Overcome.

Harmony starts with who leads, moves through how the organization runs, and lasts when people grow from within. Every engagement starts with a baseline and tracks change in leadership, organization, people and business results.

CORPORATE TRAINING

Four nine-month programs.

- **Sales & Marketing Excellence**: Developing the skills that strengthen customer relationships and drive revenue performance.
- **Productivity & Operational Excellence**: Building the capabilities to work smarter, improve quality and strengthen operational performance.
- **Leadership & Management Development**: Developing capable leaders who inspire people, strengthen accountability and deliver results.
- **Business Growth & Strategic Execution**: Developing the skills employees need to recognize opportunities and contribute to sustainable business growth.

RESULTS

Measured, not claimed.

AUTOMOTIVE MANUFACTURING · 12 MONTHS

+6 pts

Gross profit margin

PHARMACEUTICAL DISTRIBUTION · 12 MONTHS

–50%

Employee turnover

MANUFACTURING · 18 MONTHS

+22%

Annual revenue

TECHNOLOGY AND IT SERVICES · 12 MONTHS

+20 pts

Projects delivered on schedule

INDUSTRIAL MANUFACTURING · 9 MONTHS

–40%

Average processing time

CONSUMER GOODS MANUFACTURING · 9 MONTHS

–15%

Management layers

Client-confirmed results from separate engagements, measured against each company's own baseline. Clients are not named.

INDUSTRIES & CLIENTS

Industries and clients

From owner-led SMEs to global companies, across ten industries.

Manufacturing & Warehousing
Automotive
Food & Beverage
Logistics & Trucking
IT Managed Services & Distribution
Construction
Plastics
Healthcare & Home-care
Finance & Insurance
Consulting & Professional Services
Global industrial equipment manufacturer Germany
Plastics manufacturer Canada
Consumer products manufacturer Canada
Electrical services company United States
IT solutions provider Canada
Seniors' care provider Canada

Our client experience spans global companies and owner-led SMEs in Canada, the United States and Europe. In line with standard professional practice, clients are not named without their permission.

YOUR NEXT STEP

Request an Executive Conversation

60 to 90 minutes, confidential and at no charge. We start with where your organization stands today and what must be different tomorrow.

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